

Career Directions Inventory (CDI)

Extended Report

Name: **Sam Sample**
Gender: **Male**
Report Date: **June 30, 2010**

This report is based on your answers to the Career Directions Inventory (CDI). Your scores indicate how your interests in various work activities compare to the interests of other people.

It is important to consider your interests carefully because they can help you find a rewarding career. But you should also consider other factors when exploring educational and career opportunities. Think about how your interests, abilities, experiences, personality, and values will influence your satisfaction and success. These factors are important in career exploration -- just as important as your interests. For example, certain fields require a lot more study and work than others. If you find that long hours of studying do not appeal to you, take this into account when considering a career.

There is a vast amount of information contained in this report and lots of helpful advice. Take the time to study the information. Make use of the career resources suggested in the CDI report. It will be worth the time you spend. Finding a satisfying career is important.

Index to your CDI report:

- Page 2: A profile of scores reflecting your interests on the 15 Basic Interest Scales, such as Art, Sales, and Science.
- Page 4: A profile of your scores on seven General Occupational Themes, which represent broad interest patterns. For example, scientists and engineers usually obtain high scores on the Investigative/Logical interest theme.
- Page 6: A profile of your scores on the 27 Job Clusters, such as Law Enforcement and Agriculture. This is followed by a closer look at your Top Three Job Clusters.
- Page 16: A profile showing the similarity of your interests to the interests of students in 100 different educational fields, such as nursing, drafting, or data processing.
- Page 19: The administrative indices indicate how much confidence you can have in the accuracy of your CDI report, based on the consistency of your responses.
- Page 20: Where do you go from here? This section lists a variety of career resources, and provides you with a plan you can build upon.

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Basic Interest Scales

The chart below presents your scores on the 15 Basic Interest Scales in a bar graph profile. A high score on a particular scale indicates that you have a strong interest in that work activity (for example, Sales), or preferred work style (Assertive, Persuasive, Systematic). Study your profile carefully. Low scores (less than 30) are just as important as high scores (greater than 70), as these indicate lack of interest or even extreme dislike for certain activities. Use the scale definitions on the next page to get a clearer picture of your career interests.

Scale	Percentiles			Male Percentiles					High 99
	Comb.	Female	Male	Low 0	20	Average 40	60	80	
Administration	17	17	17						
Art	90	87	93						
Clerical	40	32	49						
Food Service	8	5	10						
Industrial Art	56	84	31						
Health Service	16	14	18						
Outdoors	82	92	72						
Personal Service	1	0	1						
Sales	14	15	14						
Science	95	99	92						
Teaching/Social Service	82	71	93						
Writing	99	99	99						
Assertive	42	54	29						
Persuasive	26	25	27						
Systematic	29	31	27						

Basic Interest Scale Profile Explanation

- Percentile: The scores under this heading indicate the percentage of people in a comparison group who received a lower interest score than you did.
- Comb: The scores in the Combined column of percentiles compare your interests with the combined group of males and females.
- Male: The scores in the Male column of percentiles compare your interests with those of the males in the comparison group.
- Female: The scores in the Female column of percentiles compare your interests with those of the females in the comparison group.

This CDI report is based on a new normative sample, developed in 2000. This sample consists of 2500 individuals (1250 men and 1250 women).

Basic Interest Scale Descriptions

Scale	Description
Administration	Enjoys organizing the financial or day-to-day operations of a business or institution, supervising the activities of others, planning work schedules, and maintaining records.
Art	Has a special appreciation for the arts, and enjoys participation in them. This may involve performing on stage, or creating visual artwork.
Clerical	Enjoys office work of a systematic nature, involving attending to details and routine duties.
Food Service	Likes to be involved in the preparation, serving, or selling of food products.
Industrial Art	Enjoys making or repairing things using machinery, or by hand.
Health Service	Interested in helping to prevent, diagnose, or cure diseases through laboratory work, or by attending to the health needs of individuals directly.
Outdoors	Likes working outdoors, especially in agriculture with animals and/or plants. May enjoy the challenge of potentially dangerous situations.
Personal Service	Likes interacting with others and providing the public with services involving personal contact.
Sales	Interested in selling merchandise or services. This usually involves an understanding of products and services, demonstration, informing customers of their features, and being persuasive with others.
Science	Enjoys working with abstract ideas, scientific equipment, and mathematical logic and reasoning to solve practical or abstract problems.
Teaching/ Social Service	Enjoys instructing people in learning new things, helping people solve problems, and assisting others.
Writing	Enjoys either creative or technical writing. Likely to have broad interests.
Assertive	Prefers working situations in which it is appropriate to assert authority over others, and to direct and monitor their work.
Persuasive	Enjoys work which involves influencing, advising, counselling, guiding, motivating, or directing the activities of others.
Systematic	Prefers jobs that involve routine but challenging assignments in which order and persistent, steady effort are required. Likes job security to be established, and dislikes frequent changes in schedule and situations requiring quick decisions.

General Occupational Theme Descriptions (*continued*)

Theme	Description
Enterprising	High scorers on this theme are people-oriented. They like to talk to, influence and persuade others. They are confident, adventurous, assertive and show leadership. Money, power and status are attractive rewards to them. They are very often interested in the world of business, especially in the areas of supervision or sales.
Artistic/Communicative	Someone with a high score on this theme is often thought of as original and creative by others. Such people enjoy expressing themselves in artistic ways such as acting, dancing, creating music or visual art, or by expressing their ideas either through discussion or debate. They appreciate these creative talents in others as well. Their whole range of interests is wide. They adapt to change well and like jobs that are not too routine.
Social/Helping	High scorers on this theme show a strong interest in the welfare of other people. They are interested in helping to keep others emotionally or physically healthy, or in teaching others. They are thought of as responsible, sympathetic, kind and supportive. They enjoy giving advice and working directly with people, either in groups or individually.
Investigative/Logical	Those with high scores on this theme enjoy the challenge of problem solving in mathematics, technology, and sciences, and the abstract and practical ideas related to these areas. They have a great deal of curiosity about the physical world. Applied science, such as engineering, technology or computer science may also be of interest to them. They often derive more satisfaction from a job well done than from pleasing other people. They can be technically creative.
Conventional	People that score highly on this theme enjoy working in large organizations, especially in the business world. They show careful attention to detail, are organized, follow instructions well and prefer jobs where their daily duties are regular and fixed. They may enjoy supervising others in jobs where rules and tasks are well defined. They are more comfortable with verbal tasks and working with figures rather than with jobs requiring physical activity or that may involve physical risk.
Serving	People who score highly on this theme are happy in jobs requiring sociability, politeness, patience and a happy disposition. Such people enjoy having variety built into their jobs and are attracted to careers that bring them into contact with a wide cross-section of the public. They enjoy helping others, serving others' personal needs and looking after the comfort and well-being of others. They are likely to be involved in such service areas as the hospitality businesses (restaurants and hotels), travel, personal grooming, and clothing care.

Job Clusters

Your scores on the 27 Job Clusters below are based on a comparison to the interests of a large number of people in a wide variety of job groups and educational programs. If you have a high score in a certain cluster, you are more likely to find work or study in that area more interesting and satisfying. Use the scale definitions found on the following three pages for a clear picture of each job group. Examine the information provided for your "Top Three Job Clusters," as these represent your strongest interests.

Cluster	Percentiles			Male Percentiles					
	Comb.	Female	Male	Dissimilar 0	20	40	60	80	Similar 99
Social Sciences	97	96	98						
Library Science	96	94	97						
Art	93	91	96						
Communication Arts	95	94	96						
Architectural Technology, Drafting and Design	94	94	95						
Renewable Resource Technology	97	99	94						
Science and Engineering	96	99	93						
Performing Arts	82	73	91						
Electronic Technology	94	99	90						
Computer and Mathematical Sciences	93	98	88						
Education	65	44	85						
Banking and Accounting	62	66	59						
Agriculture and Animal Science	65	77	52						
Social Services	27	11	44						
Marketing and Merchandising	37	34	41						
Word Processing and Administrative Assistant	28	23	34						
Health Record Technology	19	16	22						
Skilled Trades	39	66	17						
Medical and Healthcare Services	18	18	17						
Funeral Services	9	1	17						
Sales	11	9	14						
Personal Care	9	3	14						
Administration	10	8	13						
Public and Protective Services	10	14	7						
Law Enforcement	7	8	6						
Food Services	4	2	5						
Hospitality and Travel Services	2	1	4						

Job Clusters (*continued*)

Job Cluster Profile Explanation

- Percentile:** The scores under this heading indicate the percentage of people in a comparison group who received a lower interest score than you did.
- Comb:** The scores in the Combined column of percentiles compare your interests with the combined group of males and females.
- Male:** The scores in the Male column of percentiles compare your interests with those of the males in the comparison group.
- Female:** The scores in the Female column of percentiles compare your interests with those of the females in the comparison group.

Job Cluster Descriptions

Banking and Accounting: Individuals employed in this area may perform a variety of tasks, ranging from administrative, and managerial duties in banks and credit agencies to financial advising, and administering accounting services.

Renewable Resource Technology: There are many different occupations included in this area, most of which involve maintaining, and preserving plants, trees, or wildlife.

Word Processing and Administrative Assistants: Individuals who work in this field tend to enjoy office work of a systematic nature, involving routine duties, such as a secretary or clerk.

Art: Individuals working in visual arts are involved in a number of occupations, such as photography, interior design, architecture, graphic art, or illustrating.

Public and Protective Services: Individuals employed in this occupational cluster tend to be attracted to jobs requiring diligence, some physical challenges and, in certain instances physical risk. These occupations involve protecting the public in one way or another.

Medical and Healthcare Services: Many jobs included in this cluster are concerned with the diagnoses and treatment of human ailments.

Marketing and Merchandising: Individuals employed in this field may design advertising, plan marketing campaigns, buy products, or conduct research on buyer preferences.

Skilled Trades: This occupational cluster includes a wide range of jobs involved with various types of machinery, the making, assembling or repairing of products, and construction.

Social Services: This area involves many professionals that work with people or communities to help them improve their situation.

Job Cluster Descriptions (*continued*)

Hospitality and Travel Services: These jobs generally involve a great deal of interaction with, and servicing of the public. Activities may include the provision of accommodation and recreation activities, or the planning and escorting of travellers.

Science and Engineering: Occupations in this cluster are generally concerned with research or practical applications of science and engineering principles.

Food Services: Individuals working in this field may be involved in cooking, preparing, or serving food and beverages, or consulting others on how to develop nutritional menus, and maintain special diets.

Agriculture and Animal Science: Individuals working in Agriculture are involved in a variety of activities ranging from planting, cultivating, harvesting, and weeding crops to breeding and medically treating animals.

Electronic Technology: Individuals working in this occupational cluster are involved in many aspects of the electronics field, especially those jobs dealing with technical knowledge of electrical equipment.

Sales: Individuals working in sales are involved in selling merchandise and services, and may be involved in buying commodities for resale, or managing retail businesses.

Health Record Technology: Individuals working in this field combine clerical activities with health service; for example, scheduling appointments, receiving and directing calls, compiling and typing statistical reports, and/or admitting patients.

Architectural Technology, Drafting and Design: Individuals working in this occupational group are involved with collecting, analyzing, and plotting survey data, preparing working plans, and making detailed illustrations and maps for engineering, manufacturing, designing, construction and exploration purposes.

Law Enforcement: Individuals working in this field are involved with providing protection against crime and accidents in a number of different ways.

Education: Individuals interested in teaching are involved in a variety of tasks, for example, enforcing discipline, preparing curricula, marking assignments and tests, and instructing and evaluating students.

Communication Arts: Individuals working in the Communication Arts field are involved in writing and editing material in newspapers, books, magazines, technical manuals, and printed media for use in speeches, broadcasts or dramatic presentations, or for translation into other languages.

Performing Arts: Individuals working in Performing Arts enjoy being involved in the entertainment field, whether it is behind the scenes, such as a director, or as an actor/ actress performing in front of large groups of people.

Administration: Individuals working in this field are engaged in management activities, such as supervising and counselling others, and systemizing and directing activities in governmental, industrial or commercial organizations.

Computer and Mathematical Sciences: Occupations in this cluster generally involve working with numbers and formulas. Individuals working in this field use their mathematical skills for a variety of tasks, such as analyzing business trends or scientific theories, programming computers, and developing content for Internet applications.

Job Cluster Descriptions (*continued*)

Library Science: Individuals employed in this area are involved in the organization and circulation of books, newspapers, magazines, and historical artifacts, in addition to the development and implementation of the information systems responsible for the classification of the materials.

Personal Care: Individuals who work in this area tend to enjoy meeting others and working in jobs that involve personal contact, such as a hairstylist or cosmetologist.

Funeral Services: Those individuals involved in the Funeral Services field may be responsible for preparing and transporting the body, as well as counselling and directing the family and friends of the deceased in the preparation of the funeral service.

Social Sciences: The Social Science cluster covers a broad range of occupations, as it represents individuals who study the past, present and future of civilization, and societies' impact on the group and the individual.

Top Three Job Clusters

On the next pages, you will find descriptions for the three clusters that match your interest pattern most closely. Under each cluster name, you will find a code number taken from the National Occupational Classification (NOC), a job classification system developed by Human Resources Development Canada. The NOC offers a comprehensive classification of occupational titles and job categories.

After each cluster description, you will find a list of some typical jobs found within that cluster. Across from each job name is an NOC code. There are many more jobs for each cluster that have not been included. You should consider these others as well. For a list of more jobs related to each cluster, check on the Internet at: <http://www23.hrdc-drhc.gc.ca>. Browse the Occupational Descriptions and the Index of Titles, or use the Quick Search feature to learn more about specific NOC codes.

Remember that having similar interests to a job cluster does not necessarily mean that you could do well in that type of work or study. However, most people do find satisfaction with jobs that match their interests. Your counsellor can help direct you to the possible educational or career areas to explore.

Occupations in Social Sciences

The Social Science cluster covers a broad range of occupations, as it represents individuals who study the past, present, and future of civilization. Some social scientists are interested in examining the artefacts of past civilizations in order to reconstruct history, such as Archaeologists and Anthropologists. Sociologists, on the other hand, look at present society to examine how various social, religious and/or political institutions influence group interactions and shape individual behaviour. In business, social scientists are employed in a number of fields, for example, market research, and industrial and labour relations. Most, if not all of the occupations in this cluster will require post-secondary education. Listed below is a sample of jobs in this field. To learn more about the occupations that make up this job cluster, search the complete NOC listings at <http://www5.hrsdc.gc.ca>.

NOC MAJOR GROUP 01-09 - Middle and Other Management Occupations

NOC MAJOR GROUP 415 - Psychologists, Social Workers, Counsellors, Clergy and Probation Officers

NOC MAJOR GROUP 416 - Policy and Program Officers, Researchers and Consultants

NOC Major Group 42 - Paraprofessional Occupations in Law, Social Services, Education, and Religion

NOC Code	Job Title	NOC Code	Job Title
0314	Managers in Social, Community and Correctional Services	4121	University Professors
		4122	Post-Secondary Teaching and Research Assistants
4143	Educational Counsellors		
4151	Psychologists	4153	Family, Marriage and Other Related Counsellors
4164	Social Policy Researchers, Consultants and Program Officers	4169	Other Professional Occupations in Social Science
4212	Community and Social Service Workers	4213	Employment Counsellors

Suggested Readings

1. **Careers for History Buffs and Others Who Learn from the Past.** Camenson, Blythe. McGraw-Hill. 2008. ISBN: 0071545379.
2. **Careers in 21st Century Applied Anthropology.** Guerron-Montero. 2008. ISBN: 1405190159.
3. **Careers in Forensics.** Williams, Linda D. Benchmark Books. 2008. ISBN: 0761430806.
4. **Great Jobs for Sociology Majors.** Lambert, Stephen. McGraw-Hill. 2008. ISBN: 0071544828.
5. **Opportunities in Social Science Careers.** Marek, Rosanne J. McGraw-Hill. 2008. ISBN: 1435290232.
6. **101 Careers in Gerontology.** Grabinski, C. Joanne. Springer Publishing Co., Inc. 2007. ISBN: 0826115063.
7. **An Introduction to the Sociology of Work and Occupations.** Volti, Rudi. Pine Forge Press. 2007. ISBN: 1412924960.
8. **Career Paths in Psychology: Where Your Degree Can Take You.** Sternberg, Robert J. American Psychological Association (APA). 2007. ISBN: 1591477328.
9. **Careers in Focus: Government.** Ferguson. Ferguson Publishing Company. 2007. ISBN: 0816065683.
10. **Graduate Study in Psychology.** American Psychological Association. American Psychological Association. 2007. ISBN: 1433801280.
11. **Great Jobs for History Majors.** Lambert, Stephen; DeGalan, Julie. McGraw-Hill. 2007. ISBN: 007148213X.
12. **What to Do with Your History or Political Science Degree.** Princeton Review. Princeton Review. 2007. ISBN: 037576626X.
13. **Careers in Psychology: Opportunities in a Changing World.** Kuther, Tara L.; Morgan, Robert D. Wadsworth Publishing. 2006. ISBN: 0495090786.
14. **Great Jobs for Economics Majors.** Camenson, Blythe. McGraw-Hill. 2006. ISBN: 0071467742.
15. **Great Jobs for Psychology Majors.** DeGalan, Julie; Lambert, Stephen. McGraw-Hill. 2006. ISBN: 007145876X.
16. **Resumes for Social Service Careers.** Editors of McGraw-Hill. McGraw-Hill. 2006. ISBN: 0071467815.
17. **The Psychology Major's Handbook.** Kuther, Tara L. Wadsworth Publishing. 2005. ISBN: 0534533876.
18. **Great Jobs for Anthropology Majors.** Camenson, Blythe. McGraw-Hill. 2004. ISBN: 0071437339.
19. **Top Careers for History Graduates.** Inc Facts on File. Facts on File. 2004. ISBN: 081605567X.
20. **Careers in Sociology.** Stephens, W. Richard. Allyn and Bacon. 2003. ISBN: 0205379222.
21. **Great Jobs for Political Science Majors.** Rowh, Mark. McGraw-Hill. 2003. ISBN: 0071411593.
22. **The Passionate Economist: Finding the Power and Humanity Behind the Numbers.** Swonk, Diane. Wiley. 2003. ISBN: 0471269964.

Social Sciences (*continued*)

Suggested Readings (continued)

23. **Careers for Bookworms & Other Literary Types.** Eberts, Marjorie; Gisler, Margaret. McGraw-Hill. 2002. ISBN: 0071390316.
24. **A Guide to Careers in Physical Anthropology.** Ryan, Alan S. Bergin & Garvey. 2001. ISBN: 0897896939.

Organizations

1. Canadian Anthropology Society. c/o Department of Child and Youth Studies, Brock University, St. Catharines, ON, L2S 3A1. (www.casca.anthropologica.ca/)
2. Canadian Archaeological Association. c/o Royal Saskatchewan Museum, 2445 Albert Street, Regina, SK, S4P 3V7. (www.canadianarchaeology.com)
3. Canadian Council of Professional Psychology Programs. c/o Department of Clinical Health Psychology, 223 Ellis Hall, Royal University Hospital, 103 Hospital Drive, Saskatoon, SK, S7N 0W8. (www.cppp.ca/)
4. Canadian Historical Association. 395 Wellington Street, Ottawa, ON, K1A 0N4. (www.cha-shc.ca/english/index.cfm)
5. Canadian Political Science Association. 204-260 Dalhousie Street, Ottawa, ON, K1N 7E4. (www.cpsa-acsp.ca/)
6. Canadian Psychological Association. 141 Laurier Avenue W, Suite 702, Ottawa, ON, K1P 5J3. (www.cpa.ca)
7. Canadian Sociology and Anthropology Association. C/o Concordia University, SB-323, 1455 de Maisonneuve Ouest, Montreal, PQ, H3G 1M8. (www.csaa.ca)
8. Royal Canadian Geographical Society. 39 McArthur Avenue, Vanier, ON, K1L 8L7. (www.rcgs.org/rcgs/)
9. Social Sciences and Humanities Research Council of Canada. 350 Albert Street, P.O. Box 1610, Ottawa, ON, K1P 6G4. (www.sshrc-crsh.gc.ca/)

Activities

1. www.anthro.net offers links to websites and bibliographic references for anthropology, archaeology, history, and other social sciences.
2. Explore the **National Geographic's** website and find information about archaeology, anthropology, and geography at www.nationalgeographic.com/.
3. Visit www.socsciresearch.com to find research and articles in a variety of social science areas including economics, geography, and political science.
4. Visit **The Canadian Journal of Sociology** online at www.cjsonline.ca/, for reviews, references and employment resources.

Occupations in Library Science

Individuals employed in this area are involved in the organization and circulation of books, newspapers, magazines, and historical artefacts, in addition to the development and implementation of the information systems responsible for the classification of the materials. There are a variety of settings that people in this field may work in, such as libraries, museums, universities, business corporations or government organizations. Post secondary education is usually, but not always required, as some of the occupations provide training. Refer to the list below and read the NOC descriptions for more information on occupations in this field. To learn more about the occupations that make up this job cluster, search the complete NOC listings at <http://www5.hrsdc.gc.ca>.

NOC MAJOR GROUP 01-09 - Middle and Other Management Occupations

NOC MAJOR GROUP 14 - Clerical Occupations

NOC MAJOR GROUP 51 - Professional Occupations in Art and Culture

NOC MAJOR GROUP 52 - Technical and Skilled Occupations in Art, Culture, Recreation, and Sport

NOC Code	Job Title	NOC Code	Job Title
0511	Library, Archive, Museum and Art Gallery Managers	1451	Library Clerks
1453	Customer Service, Information Clerk and Related Clerks	1452	Correspondence, Publication and Related Clerks
5112	Conservators and Curators	5111	Librarians
5211	Library and Archive Technicians and Assistants	5113	Archivists
		5212	Technical Occupations Related to Museums and Art Galleries

Suggested Readings

1. **Guide to Library and Information Science Jobs.** Seth, Mahendra Kumar. 2008. ISBN: 8188683922.
2. **Museum Careers: A Practical Guide for Novices and Students.** Schlatter, N. Elizabeth. Left Coast Press. 2008. ISBN: 159874044X.
3. **Opportunities in Library and Information Science Careers.** De La Pena McCook, Kathleen. McGraw-Hill. 2008. ISBN: 007154531X.
4. **A Day in the Life: Career Options in Library and Information Science.** Shontz, Priscilla K.; Murray, Richard A. Libraries Unlimited. 2007. ISBN: 1591583640.
5. **Creative Careers in Museums.** Burdick, Jan E. Watson-Guptill. 2007. ISBN: 1581154984.
6. **Great Jobs for History Majors.** Lambert, Stephen; DeGalan, Julie. McGraw-Hill. 2007. ISBN: 007148213X.
7. **The Whole Digital Library Handbook.** Kresh, Diane. American Library Association. 2007. ISBN: 0838909264.
8. **Computer Jobs with the Growing Information Technology Professional Services Sector.** Info Tech Employment. Info Tech Employment. 2006. ISBN: 1933639172.
9. **Opportunities in Museum Careers.** Camenson, Blythe. McGraw-Hill. 2006. ISBN: 0071467696.
10. **Rethinking Information Work: A Career Guide for Librarians and Other Information Professionals.** Dority, G. Kim. Libraries Unlimited. 2006. ISBN: 159158180X.
11. **Career Opportunities in Library and Information Science.** Carvell, Linda P. Checkmark Books. 2005. ISBN: 081605245X.
12. **The Librarian's Career Guidebook.** Shontz, Priscilla K. Scarecrow Press. 2005. ISBN: 0810850346.
13. **Career Opportunities in the Publishing Industry.** Yager, Fred. Facts on File. 2004. ISBN: 0816051402.
14. **Careers in Information Technology.** Trigg, Maggie. Addison Wesley Longman. 2004. ISBN: 1576761665.
15. **Building & Running a Successful Research Business: A Guide for the Independent Information Professional.** Bates, Mary Ellen; Basch, Reva. Information Today, Inc. 2003. ISBN: 0910965625.
16. **Straight from the Stacks: A Firsthand Guide to Careers in Library and Information Science.** Kane, Laura Townsend. American Library Association. 2003. ISBN: 0838908659.
17. **101 Career Alternatives for Teachers: Exciting Job Opportunities for Teachers Outside the Teaching Profession.** Gisler, Margaret M. Three Rivers Press. 2002. ISBN: 0761534520.
18. **Careers for Bookworms & Other Literary Types.** Eberts, Majorie; Gisler, Margaret. McGraw-Hill. 2002. ISBN: 0071390316.
19. **Choosing a Career in Information Science.** Leone, Laura. Rosen Publishing Group. 2002. ISBN: 0823935698.
20. **Jump Start Your Career in Library and Information Science.** Shontz, Priscilla K. Scarecrow Press. 2002. ISBN: 0810840847.

Library Science (*continued*)

Suggested Readings (continued)

21. **A Day in the Life of a Newspaper Reporter.** Bowman-Kruhm, Mary. PowerKids Press. 2001. ISBN: 0823953068.
22. **Career Opportunities in Magazine Publishing: The Ultimate Guide to Succeeding in the Business.** Monti, Ralph. Special Interest Media. 2000. ISBN: 1884490166.

Organizations

1. Association of Canadian Archivists. P.O. Box 2596, Station D, Ottawa, ON, K1P 5W6. (www.archivists.ca/home/default.aspx)
2. Association of Canadian Map Libraries and Archives. c/o Cartography, Architecture and Geomatics, 550 de la Cité Boulevard, Gatineau, ON, K1N 0N4. (www.ssc.uwo.ca/assoc/acml/acmla.html)
3. Canadian Association of Physicists. Suite 112, MacDonald Building, University of Ottawa, 150 Louis Pasteur Privée, Ottawa, ON, K1N 6N5. (www.cap.ca/)
4. Canadian Association of Research Libraries. Morisett Hall, 65 University Street, Suite 239, Ottawa, ON, K1N 9A5. (www.carl-abrc.ca)
5. Canadian Council of Archives. 130 Albert Street, Suite 501, Ottawa, ON, K1P 5G4. (www.cdncouncilarchives.ca/)
6. Canadian Economics Association. C.P. 6128, succursale Centre-ville, Montreal, PQ, H3C 3J7. (www.economics.ca)
7. Canadian Library Association. 328 Frank Street, Ottawa, ON, K2P 0X8. (www.cla.ca)
8. Canadian Museums Association. 280 Metcalfe Street, Suite 400, Ottawa, Ontario K2P 1R7. (www.museums.ca)
9. Library and Archives Canada. 395 Wellington Street, Ottawa, ON, K1A 0N3. (www.collectionscanada.ca/)
10. Royal Astronomical Society of Canada. 136 Dupont Street, Toronto, ON, M5R 1V2. (www.rasc.ca)

Activities

1. Search **The Writers' Trust of Canada** at www.writerstrust.com/ for information about Canadian authors and recommended books.
2. Visit the **Canadian Archival Information Network** for links to Canadian archival associations and exhibits at www.archivescanada.ca/.
3. Visit the **Job Line** sponsored by the **Foothills Library Association** at www.fla.org/jobline.html. This website lists library-related jobs that are available in the prairie provinces and is updated weekly.
4. Visit the **Library and Information Centre's** online catalogue, developed by Statistics Canada, at <http://lib3.statcan.ca/cgi-bin/bestf?id=&act=23&la>.

Occupations in Art

There is a wide range of occupations included in this category. Individuals working in this area are involved in any of a number of artistic occupations such as photography, interior design of public and private places, graphic art, or illustrating. Graphic Designers and Illustrating Artists create illustrations, designs, cartoons or caricatures for books, magazines, billboards, and for other purposes including advertising, entertainment or education. Photographers and Art Directors, also included in this cluster, are engaged in activities such as conceiving artistic and special effects, arranging and preparing subject matter and operating special photographic or computer graphics equipment. Many people who work in this field show high interests on the Art and Writing scales of the Career Directions Inventory, but obtain low scores on the Clerical and Administrative scales, which indicate a dislike of routine and predictable activities. While some people interested in working in this area will enter it directly from secondary schools, most will enroll in the appropriate college courses. Listed below is only a small sample of the occupations available in this field. Refer to the NOC for more information on these jobs and on other related occupations. To learn more about the occupations that make up this job cluster, search the complete NOC listings at <http://www5.hrsdc.gc.ca>.

NOC MAJOR GROUP 225 - Technical Occupations in Architecture, Drafting, Surveying and Mapping

NOC MAJOR GROUP 51 - Professional Occupations in Art and Culture

NOC MAJOR GROUP 52 - Technical and Skilled Occupations in Art, Culture, Recreation, and Sport

NOC Code	Job Title	NOC Code	Job Title
2252	Industrial Designers	5112	Conservators and Curators
5121	Authors and Writers	5131	Producers, Directors, Choreographers and Related Occupations
5133	Musicians and Singers		
5134	Dancers		
5136	Painters, Sculptors and Other Visual Artists	5212	Technical Occupations Related to Museums and Art Galleries
5221	Photographers	5222	Film and Video Camera Operators
5223	Graphic Arts Technicians	5241	Graphic Designers and Illustrators
5242	Interior Designers	5243	Theatre, Fashion, Exhibit and Other Creative Designers
5244	Artisans and Craftspersons		
5245	Patternmakers - Textile, Leather and Fur Products		

Suggested Readings

1. **Creative Careers in Museums.** Burdick, Jan E. Watson-Guption. 2008. ISBN: 1581154984.
2. **Passion for Fashion: Careers in Style.** Beker, Jeanne; Dion, Nathalie. Tundra Books. 2008. ISBN: 0887768008.
3. **Art Marketing 101: A Handbook for the Fine Artist.** Smith, Constance. ArtNetwork. 2007. ISBN: 0940899493.
4. **Designing YOUR Future: An Introduction to Career Preparation and Professional Practices in Interior Design.** Beacham, Cindy V.; McFall, Barbara S.; Park-Gates, Shari. Prentice Hall. 2007. ISBN: 0131552805.
5. **Fashion Careers: Finding the Right Fit.** Jones, Jen. Capstone Press. 2007. ISBN: 0736878831.
6. **Opportunities in Cartooning & Animation Careers.** Sacks, Terence J. McGraw-Hill. 2007. ISBN: 0071482067.
7. **Becoming an Architect: A Guide to Careers in Design.** Waldrep, Lee W. Wiley. 2006. ISBN: 0471709549.
8. **Career Opportunities in Photography.** Gilbert, George; Fehl, Pamela. Ferguson Publishing Company. 2006. ISBN: 0816056781.
9. **Career Opportunities in Television and Cable.** Segaloff, Nat; Taylor, Allan; Parish, James Robert. Checkmark Books. 2006. ISBN: 0816063133.
10. **Career Opportunities in Theater and the Performing Arts.** Field, Shelly. Ferguson Publishing Company. 2006. ISBN: 0816062889.
11. **Career Opportunities in the Visual Arts.** Holland, Brad; Clark, Richard P.; Fehl, Pamela. Ferguson Publishing Company. 2006. ISBN: 0816059276.
12. **Careers for Crafty People and Other Dexterous Types.** Rowh, Mark. McGraw-Hill. 2006. ISBN: 0071458786.
13. **Careers in Art.** Camenson, Blythe. McGraw-Hill. 2006. ISBN: 0071467726.

Art (continued)

Suggested Readings (continued)

14. **Careers in Computer Graphics & Animation.** Gardner, Garth. Garth Gardner Company. 2006. ISBN: 0966107527.
15. **Creative Careers in Photography: Making a Living With or Without a Camera.** Heron, Michael. Watson-Guption. 2006. ISBN: 1581154690.
16. **Opportunities in Museum Careers.** Camenson, Blythe. McGraw-Hill. 2006. ISBN: 0071467696.
17. **Taking the Leap: Building a Career as a Visual Artist.** Lang, Cay. Chronicle Books. 2006. ISBN: 0811850935.
18. **Working in the Music Industry: How to Find an Exciting and Varied Career in the World of Music.** McGee, Alan; Britten, Anna. How to Books. 2006. ISBN: 1845281543.
19. **Becoming a Graphic Designer: A Guide to Careers in Design.** Heller, Steven; Fernandes, Teresa. Wiley. 2005. ISBN: 0471715069.
20. **FabJob Guide to Become an Interior Decorator.** Goulet, Catherine; Goulet, Tag. Fabjob. 2005. ISBN: 1894638484.
21. **Opportunities in Arts and Crafts Careers.** Gardner, Elizabeth. McGraw-Hill. 2005. ISBN: 0071448497.
22. **Career Opportunities in the Music Industry.** Field, Shelly. Checkmark Books. 2004. ISBN: 0816059969.
23. **Opportunities in Film Careers.** Bone, Jan; Fernandez, Ana. McGraw-Hill. 2004. ISBN: 0071411631.
24. **Opportunities in Photography Careers.** Borowsky, Irvin J. McGraw-Hill. 2004. ISBN: 0071437231.
25. **Opportunities in Commercial Art and Graphic Design Careers.** Gordon, Barbara. McGraw-Hill. 2003. ISBN: 0071411496.
26. **Architectural Drafting and Design.** Jefferis, Alan; Madsen, David. Autodesk Press. 2001. ISBN: 076681548X.

Organizations

1. Associated Designers of Canada. 201-192 Spadina Avenue, Toronto, ON, M5T 2C2. (www.designers.ca/)
2. Canada Council For the Arts. 350 Albert Street, P.O. Box 1047, Ottawa, ON, K1P 5V8. (www.canadacouncil.ca/)
3. Canadian Apparel Federation. 124 O'Connor Street, Suite 504, Ottawa, ON, K1P 5M9. (www.apparel.ca)
4. Canadian Artists' Representation. 2 Daly Avenue, Suite 250, Ottawa, ON, K1N 6E2. (www.carfac.ca)
5. Canadian Association of Photographers and Illustrators in Communications. 55 Mill Street, Case Goods Building, Suite 302, Toronto, ON, M5A 3C4. (www.capic.org/)
6. Canadian Crafts Federation. 206 rue de Seigneurie, Gatineau, PQ, J9J 1R2. (www.canadiancraftsfederation.ca/)
7. Interior Designers of Canada. 717 Church Street, Toronto, ON, M4W 2M5. (www.interiordesigncanada.org/)
8. Society of Graphic Designers of Canada. Arts Court 2 Daly Avenue, Ottawa, ON, K1N 6E2. (www.gdc.net)

Activities

1. Check out www.canartscene.com/canartscene.html for links, news, discussions and more related to the **Canadian Art Scene**.
2. Check out **The Toronto Fashion Incubator** at www.fashionincubator.com for tips on how to break into the fashion design industry.
3. Explore www.interiordesigncanada.org/ for links to education, events, and job listings.
4. Explore the **Centre for Contemporary Canadian Art** at www.ccca.ca.
5. Find galleries, exhibitions, and books in your area at www.canadianart.ca.
6. Visit www.dx.org/dxflash.html for design related job listings, a design knowledge quiz and more.
7. Visit the **Blackader-Lauterman Library of Architecture and Art** online at www.mcgill.ca/blackader/.

Similarity to Educational Specialty Groups

The profile below shows how similar your interests are to the interests of students enrolled in each of 100 different occupationally oriented educational programs. Take a close look at the educational groups on which you scored highest. These are the areas of study that you will probably find most interesting.

Group	NOC Code	Percentiles			Male Percentiles					
		Comb.	Female	Male	Dissimilar				Similar	
					0	20	40	60	80	99
Journalism	5123	99	98	99						
Advertising	0611	98	97	98						
General Arts	4131	96	94	97						
Librarian	5111	96	94	97						
Interior Design	5242	90	85	95						
Commercial Artist	5241	93	90	95						
Broadcasting	5231	92	90	95						
Drama	5135	88	82	94						
Naval Sciences	2148	95	97	94						
Education Instructor	4141/4142	83	72	94						
Civil Engineer/Surveyor	2131	96	99	93						
Architectural Technology	2251	92	92	93						
Radio/T.V. Servicing	2242	94	94	93						
Landscape Architect	2152	93	94	93						
Horticulture	2225	96	99	93						
Energy Systems Technician	7352	96	99	93						
Drafting	2253	95	98	93						
Early Childhood Education	4214	82	70	93						
Music	5133	85	78	92						
Advertising Design	5241	86	83	90						
Urban Planning	2153	94	98	90						
Graphic Art/Tech Illust	5223	86	83	90						
Dance	5134	76	64	87						
Computer Technology	2242	93	98	87						
Aerospace Engineer Tech	2232	93	99	87						
Fisheries Technician	2221	86	91	82						
Renewable Resources Tech	2223	88	96	81						
Small Motors Mechanic	7335	89	98	79						
Chemical Engineering Tech	2211	88	96	79						
Electrician	7241	89	99	76						

Educational Specialty Groups (continued)

Group	NOC Code	Percentiles			Dissimilar	Male Percentiles				
		Comb.	Female	Male		0	20	40	60	80
Business Administration	0114	30	27	33	██████████					
Telecommunications Tech	7246	43	55	31	██████████					
Real Estate/Insurance	6232/6231	28	26	31	██████████					
Secretarial	1241	27	24	30	██████████					
Clerical-General	1411	22	18	26	██████████					
Water System Technician	9424	30	35	24	██████████					
Air Transport	2271	15	7	23	██████████					
Health Record Technician	1413	21	20	22	██████████					
Auto Sales	6421	20	20	21	██████████					
Farming	8251	34	48	21	██████████					
Heat/Air Condition/Refrig	7313	43	72	20	██████████					
Nurse/Med Assistant	3152/3233	18	17	20	██████████					
Business Secretary	1414	15	10	19	██████████					
Justice Administration	1227	17	17	18	██████████					
Credit Specialist	1434	18	19	18	██████████					
Funeral/Mortuary Science	6272	9	1	17	██████████					
Paramedic/Ambulance	3234	14	12	17	██████████					
Automotive Technology	7321	35	58	16	██████████					
Physiotherapist	3142	14	13	15	██████████					
Recreation	4167	9	2	15	██████████					
Animal Health	3213	18	21	15	██████████					
Welder	7265	30	49	14	██████████					
Respiratory Technician	3214	14	14	14	██████████					
Retail Management	0621	11	10	13	██████████					
Construction Technology	2231	31	51	13	██████████					
Military Engineering Tech	2131	15	16	13	██████████					
Chef & Baker	6241/6252	9	6	12	██████████					
Crime/Justice Admin	6462/1227	12	14	10	██████					
Dental Hygienist	3222	9	8	10	██████					
Marketing	0611	8	6	9	██████					
Home Economics	4164	5	3	8	██████					
Insurance Administration	6231	6	4	8	██████					
Culinary Art	6241	5	3	8	██████					

Educational Specialty Groups (continued)

Group	NOC Code	Percentiles			Dissimilar	Male Percentiles			Similar	
		Comb.	Female	Male		0	20	40		60
Hairdressing/Cosmetics	6271/6482	5	2	7	■					
Hotel/Restaur Management	0632/0631	4	3	5	■					
Law Enforcement/Police	6261	6	9	4	■					
Nutritionist	3132	3	2	3	■					
Fire Science	6262	3	5	2	■					
Travel & Tourism	6431	1	1	2	■					
Flight Attendant	6432	0	0	1	■					

Educational Specialty Cluster Profile Explanation

NOC Code: Use the codes listed in this column to search the complete NOC listings at <http://www5.hrsdc.gc.ca>.

Percentile: The scores under this heading indicate the percentage of people in a comparison group who received a lower interest score than you did.

Comb: The scores in the Combined column compare your interests with the combined group of males and females.

Male: The scores in the Male column of percentiles compare your interests with those of the males in the comparison group.

Female: The scores in the Female column of percentiles compare your interests with those of the females in the comparison group.

Administrative Indices

The following scores show how much confidence can be placed in your CDI results. For most people, these scores fall in the normal range, indicating consistent and normal responses to the CDI. If one of your scores falls outside the normal range, you should take a second look at your CDI results. If you feel that your results do not reflect your true interests, you should retake the CDI.

Percentage of Scorable Responses: **100**
Infrequency Score: **41 (Normal)**
Incorrect Items: **0 (Normal)**
Reliability Index: **0.78 (Normal)**

Administrative Indices assist in evaluating the confidence with which your results can be interpreted. Your Administrative Indices are within normal limits.

Where To Go From Here

By completing the CDI, you have taken the first step toward the thoughtful selection of your career. You have learned more about yourself, your vocational interests, and how they compare to people studying and working in a variety of career areas. However, in order to choose a career successfully, you will have to learn more about your areas of interest. Listed below are a variety of suggestions to help you explore your career options.

Books

While the books listed along with your top 3 job groups will help you learn more about those areas, general books can help you with the process of choosing a career, obtaining the necessary education, and conducting a job search.

The books listed below can be found at Amazon.com, your local library or book store.

- A-Z of Careers and Jobs.** Hodgson, Susan. Kogan Page Ltd.. 2008. ISBN: 0749452552.
- What Color Is Your Parachute?.** Bolles, Richard Nelson. Ten Speed Press. 2008. ISBN: 1580089305.
- Career Change Handbook: How to Find What You're Good at & Enjoy-Then Get Someone to Pay You for It.** Green, Graham. How to Books. 2008. ISBN: 1845282817.
- The Career Directory: Canada's 100 Best Employers for College and University Graduates.** Yerema, Richard; Chow, Karen. Mediagroup Canada. 2006. ISBN: 1894450272.
- Careers for Competitive Spirits & Other Peak Performers.** Goldberg, Jan. McGraw-Hill. 2006. ISBN: 0071467769.
- The Complete Guide for Occupational Exploration: An Easy-to-Use Guide to Exploring Over 12,000 Job Titles, Based on Interests, Experience, Skills.** Vanwell Publishing. 2005. ISBN: 1563700522.
- The Career Adventure: Your Guide to Personal Assessment, Career Exploration, and Decision Making..** Johnston, Susan M.. Prentice Hall. 2005. ISBN: 0131149695.
- Majoring in the Rest of Your Life: Career Secrets for College Students.** Carter, Carol. LifeBound. 2004. ISBN: 0974204420.
- Monster Careers: How to Land the Job of Your Life.** Hardy, Jeff; Taylor, Doug. Penguin. 2004. ISBN: 0142004367.
- Career Exploration on the Internet: A Student and Counselor's Guide to More Than 500 Web Sites.** Morkes, Andrew. College & Career Press. 2004. ISBN: 0974525103.
- Turning Points: Your Career Decision-Making Guide.** Ducat, Diane . Prentice Hall. 2001. ISBN: 0130421901.
- Changing Careers for Dummies..** McClelland, Carol L.. For Dummies. 2001. ISBN: 0764553763.
- The Potato Chip Difference: How to Apply Leading Edge Marketing Strategies to Landing the Job You Want..** Goodman, Michael A.. Dialogue Press. 2001. ISBN: 0970208804.
- Majors Exploration: A Search and Find Guide for College and Career Direction.** Reeves, Diane Lindsey; Bradbury, Mary Jane. Prentice Hall. 1999. ISBN: 0130113794.
- Real Life Guide to Starting Your Career: Get the Right Job Right Now!.** Lester, Margot Carmichael. Pipeline Pr.. 1998. ISBN: 1890586021.

Activities

Use the general activities listed below to structure your career exploration process.

Gather Information About Yourself

- Take a look at your school marks to see what subject areas are your strongest. See how your marks relate to your top job groups and make decisions accordingly.
- Make a list of your physical, mental, interpersonal, informational, and practical skills. Look into how to improve the skills that relate to your career matches.
- Make a list of the qualifications you have, i.e. courses, degrees, certificates, diplomas, and licenses. Check to see whether your qualifications match those required for the careers you are interested in.
- Explore your values and think about how your moral, political, and religious beliefs may affect your career decisions.
- Consider how important public contact, compensation, opportunities for advancement, challenge, travel, work environment, location, family responsibilities, and hobbies are to you. Relate these preferences to your job groups.

Where To Go From Here (*continued*)

Activities (*continued*)

Gather Information About Careers

- Check out the descriptions of occupations in your top three job groups and your other high job groups. Visit the National Occupational Classification at www23.hrdc-drhc.gc.ca, and the U.S. Occupational Outlook Handbook at www.bls.gov/oco.
- Check out the official job site of the Canadian Federal Government for valuable employment information at <http://jobs-emplois.gc.ca>.
- Explore your local library to find books, periodicals, newspapers, and other resources related to your potential career paths.
- Visit job fairs in your area to learn more about what companies are hiring and what positions related to your high job groups are currently in demand.
- Watch educational movies on individuals in the careers that you may be interested in. Contact your local library, school, or video store for a list of titles.
- Read magazines that focus on career trends and issues as well as on industries that relate to your top occupational interests.
- Find out what it is like to actually work in a certain occupation. Read interviews from people in careers that you may be interested in at www.jobprofiles.org.
- Explore an exhaustive list of career resources, career links, and industry information on the web at www.rileyguide.com.

Start Decision Making and Action Planning

- Check out College and University Fairs to find schools that have programs that relate to your possible career path. Or search for suitable schools online at www.schoolfinder.com, www.canadian-universities.net, and www.campusstarter.com.
- Research ways to finance an education in the area that interests you. Visit www.studentawards.com for information on available scholarships and financial aid.
- Take extra classes that relate to your potential career path. Contact your local high schools, colleges, universities, and private organizations for more information.
- Attend Resume Writing and Interview Workshops to prepare yourself for job searching.
- Get the work experience you need by being an intern in a position that matches your career interests. Visit www.careeredge.ca for more information on internship possibilities.
- Start searching for jobs in your field online. Check out www.jobpostings.ca, www.campusaccess.com, and www.workopolis.com for job listings, resume posting and more.

Career Directions Inventory (CDI)

Counsellor's Summary Report

Name: **Sam Sample**
 Gender: **Male**
 Report Date: **June 30, 2010**

Basic Interest Scales

Scale	Percentiles			Male Percentiles				
	Comb.	Female	Male	Low 0	20	Average 40 60		80
Administration	17	17	17					
Art	90	87	93					
Clerical	40	32	49					
Food Service	8	5	10					
Industrial Art	56	84	31					
Health Service	16	14	18					
Outdoors	82	92	72					
Personal Service	1	0	1					
Sales	14	15	14					
Science	95	99	92					
Teaching/Social Service	82	71	93					
Writing	99	99	99					
Assertive	42	54	29					
Persuasive	26	25	27					
Systematic	29	31	27					

General Occupational Themes

Scale	Percentiles			Male Percentiles				
	Comb.	Female	Male	Low 0	20	Average 40 60		80
Realistic/Practical	75	91	60					
Enterprising	15	18	11					
Artistic/Communicative	98	97	99					
Social/Helping	41	28	56					
Investigative/Logical	96	98	95					
Conventional	11	8	13					
Serving	1	0	1					

